



Data and Privacy File Guides

Apple Media Services: Apple Pay Provisioning Event

November 2024

File name Apple Pay Provisioning Event.csv

File description This file contains information about the customer's Apple Pay Provisioning activity i.e. either adding or removing the cards from the Wallet app

Why Apple keeps this information Apple retains this information to send promotion emails to customers related to the Wallet app

Field Name	Details
Apple ID Number	Apple account identifying number
Card Type Exists in Wallet	Whether the same type of card exists in Apple Wallet after the event has occurred
Device Type	The type of client device
Event Timestamp	Timestamp at which the activity occurred
Event Type	Event generated when the user adds or removes a card from Apple Wallet
Wallet Card Type	Apple Wallet card type